

International Conference

Unlocking IP value:

Financing • Valuation • Commercialisation

1–2 December 2026

SGH Warsaw School of Economics

Moderated by: **Justyna Cięgotura**, University of Illinois, Chicago

DAY 1 1 December 2026

8:30–9:00 Registration & Welcome Coffee

9:00–9:25 OPENING

- **Andrzej Domański** – Minister of Finance and Economy
- **Prof. Piotr Wachowiak**, PhD, DSc – Rector of the SGH Warsaw School of Economic
- **Ewa Skrzydło-Tefelska**, PhD, DSc – President of the Patent Office of the Republic of Poland
- **Prof. Marek Cierpiał-Wolan**, PhD, DSc – President of Statistics Poland, *tbc*
- **António Campinos** – President of the European Patent Office

9:25–10:55 IP-Backed Financing: Challenges, Strategies and Future Directions

Moderated by: **Ewa Skrzydło-Tefelska**, PhD, DSc – President of the Patent Office of the Republic of Poland

- **Nathan Wajsman**, PhD – Chief Economist and Director of Corporate Strategy and Foresight, European Union Intellectual Property Office
- **Yann Ménière**, PhD – Chief Economist, European Patent Office
- **Michael Kos** – IP Finance and Valuation Specialist, IP Commercialization Section, IP and Innovation Ecosystems Sector, World Intellectual Property Organization
- **Patricia Sáenz De Maturana** – Senior Policy Advisor, SIU and Settlement, European Commission (DG GROW)

10:55–11:00 Family Photo

11:00–11:30 Coffee Break

11:30–13:00 Different Markets, One Challenge: Patent Offices' Experiences in Implementing IP-Backed Financing

Moderated by: **Żaneta Zemła-Pacud**, PhD – Deputy President of the Patent Office of the Republic of Poland

- **Tan Wei Hao** – Deputy Director of Strategic Planning and Policy, Intellectual Property Office of Singapore
- **Andy Bartlett** – Deputy Chief Executive and Director of Services, UK Intellectual Property Office
- **Mateja Jarc** – Head of Strategic and International Affairs Division, Slovenian Intellectual Property Office
- **James Kelly** – Controller, Intellectual Property Office of Ireland
- **Eiman Maghsoodi** – Deputy Chief Economist, Swiss Federal Institute of Intellectual Property

13:00–14:00 Lunch Break

14:00–15:45 From Invention to Market: Patent Commercialisation in Poland

Moderated by: **Paweł Płatek** – Head of the Knowledge Transfer Division, Innovation Department, the Patent Office of the Republic of Poland

- **Mariusz-Jan Radło** PhD, DSc – Associate Professor at the SGH Warsaw School of Economics: Results of a "Pilot Study on Patents Granted by the PPO to Domestic Entities between 2019 and 2023"

- **Krzysztof Gulda** – President of the Polish Agency for Enterprise Development
- **Łukasz Łupicki** – Head of R&D, Member of Management Board of QEMETICA Agricultural Solutions Poland
- **Paulina Szewczyk** – Director of the Technology Transfer Centre, Poznan University of Technology
- **Rafał Parczewski** – Patent Attorney, Military University of Technology (WAT)
- International Commentator: **Alessandra Baccigotti** – Knowledge Transfer and Innovation Expert, University of Bologna; ASTP Europe Committee Rapporteur

DAY 2 2 December 2026

9:15–9:45 Welcome Coffee

9:45–10:00 **Conclusions from the PPO Roundtable on IP-Backed Financing**

- **Marta Pytlarczyk**, Director of the Innovation Department, the Patent Office of the Republic of Poland

10:00–11:30 **IP as Collateral for Financing: How to Manage Risk and Create a Market?**

Moderated by: **Grzegorz Maliszewski** – Chief Economist, Bank Millennium S.A.

- **Zbysław Ziemacki**, Director, Department of Innovation and Space Policy, Ministry of Development and Technology
- **Patryk Darowski**, CFA – Managing Director, Sectoral Risk and ESG Division, Bank Gospodarstwa Krajowego (BGK)
- **Karol Kaczmarski** – Deputy Director of the Warsaw II Branch, Mentor S.A.
- **Mateusz Grochowicz** – Deputy President, Enterprise Investors, private equity fund
- **Janusz Wesołowski** – Director of the Corporate Client Risk Division, PKO Bank Polski S.A.
- International Commentator: **Finbar Hughes** – Head of Intangible Economy Team, UK Intellectual Property Office

11:30–12:00 Coffee Break

12:00–13:30 **Can a Patent Be an Asset? Building Confidence in IP Value Through Valuation, Standards and Market Data.**

Moderated by: **Mariusz Strojny,** PhD – the SGH Warsaw School of Economics

- **Agnieszka Stachniak** – Deputy Director, Department of Public Expenditure Efficiency and Accounting, Ministry of Finance, Chair of the Accounting Standards Committee
- **Prof. Dariusz Zarzecki, PhD, DSc** – President of the Association of Business Valuation Experts in Poland, University of Szczecin
- **Stanisław Hońko, PhD, DSc** – Professor at University of Szczecin, President of the Main Board of the Accountants Association in Poland
- **Gabriela Konopka-Cupiał, PhD** – Director, Centre for Technology Transfer CITTRU, Jagiellonian University
- **Tomasz Marciniszyn, PhD** – Wroclaw University of Science and Technology
- International Commentator: **prof. Alexander Wurzer** – Director of Academic IP Management Education, CEIPI, University of Strasbourg

13:30–14:30 Lunch Break

14:30–16:00 **From Patent to Transaction: Managing and Trading IP Rights**

Moderated by: **Piotr Dardziński, PhD** – **Director of the Warsaw University of Technology Innovation Center**

- **Prof. Jerzy Małachowski**, PhD, DSc – Director of the National Centre for Research and Development (NCBR)
- **Marek Łazewski** – Patent Attorney, Managing Partner, LDS Łazewski Depo and Partners
- **Konrad Zawadzki**, PhD – Deputy Director, Biological and Chemical Research Centre, University of Warsaw
- **Jarosław Kamiński**, PhD – Director of the Business Innovation Department, Bank Gospodarstwa Krajowego (BGK)
- **Michał Olszacki**, PhD – Chief Technology Officer (CTO), Radix Ventures
- International Commentator: **Xavier Seuba**, PhD – Principal Director for Academy, Learning Partnerships and Certifications, European Patent Office

16:00–16:15 **Closing Remarks and Conference Summary**

ORGANIZERS

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European Patent Office
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